

LILITH

independent, Jewish & frankly feminist

Display Advertising Rates

Size	Dimension (W x H, in inches)	Gross 4 color	Gross B/W
Full Page	6.95 x 9.75	\$1200	\$900
Full Page bleed	8.625 x 11.375	\$1200	\$900
1/2 Page, vert.	3.3 x 9.5	\$900	\$450
1/2 Page, hor.	6.95 x 4.75	\$900	\$450
1/3 Page, vert.	2.2 x 9.5	---	\$350
1/3 Page, hor.	6.9 x 3	---	\$350
1/4 Page	3.3 x 4.75	---	\$275
1/6 Page	2.2 x 4.75	---	\$200
Back Cover	7.25 x 7.5	\$1800	---

Advertising Deadlines

Spring:	Jan. 15	Reservation Deadline	Fall: July 15	Reservation Deadline
	Feb. 5	Art Deadline	Aug. 5	Art Deadline
	March 15	Magazine Mails/ Newstand Date	Sept. 15	Magazine Mails/ Newstand Date
Summer:	April 15	Reservation Deadline	Winter: Oct. 15	Reservation Deadline
	May 5	Art Deadline	Nov. 5	Art Deadline
	June 15	Magazine Mails/ Newstand Date	Dec. 15	Magazine Mails/ Newstand Date

LILITH hosts ads on our website!

200 x 200 pixel ad, \$85/month

Please contact Ellen Jacobs at Ellen@Lilith.org

Ad Specifications

Save 20% and get growing!

Digital ad files must be sent in **high-resolution format (300 dpi)**, and can be sent as .jpg, .tif or .eps files.

Files can be emailed to info@Lilith.org

Proofs:

4/color ads must be accompanied by a press-quality proof if color is critical. Color inkjet, laser proof or similar are acceptable, but color is not guaranteed.

1/color ads must be accompanied by a laser or inkjet proof.

Contact: Ellen Jacobs

LILITH Advertising Director

250 W. 57th Street

Suite 2432

New York, NY 10107

212.757.0818 (p)

212.757.5705 (f)

Ellen@Lilith.org

Terms: 30 Days net for all advertising not pre-paid. 15% agency discount.

Design, digital production or revisions made by LILITH will be billed at \$90/hour.